DHH launches the first AI Infrastructure in the Balkans through Plus Hosting Group

Milan, 22 October 2024. **DHH S.p.A.** (DHH.MI) (ISIN shares IT0005203622), through its wholly owned subsidiary **Plus Hosting Group** (https://plus.hr/en/), has officially launched the first **AI infrastructure service** in the Balkan region with its new **GPU Cloud Server** offering in Croatia. This innovative launch is a significant step in advancing artificial intelligence (AI) capabilities across regional industries, providing businesses and developers with state-of-the-art tools for AI, machine learning (ML), data analysis, and high-performance computing.

A **GPU Cloud Server** allows for scalable, on-demand access to Graphics Processing Units (GPUs), which are essential for accelerating computational tasks, particularly those involving AI training, deep learning, and large-scale data processing. By utilizing GPUs, users can boost the speed and efficiency of their applications, making the service ideal for companies working with complex simulations and data-heavy processes.

This launch also highlights the strength of **group synergies** within DHH. The GPU Cloud Server was developed with **Seeweb**, another DHH-controlled company focused on cloud infrastructure, particularly in the AI sector. This partnership exemplifies the group's strategy of leveraging its subsidiaries' expertise and technological resources to create cutting-edge solutions that drive innovation in the marketplace.

Veljko Drakulic, CEO of Plus Hosting Group, comments: "*We are proud to be the first movers in the Balkans to offer AI-focused infrastructure solutions. As the demand for AI technologies continues to surge, this product launch positions us to lead the market in the region. We anticipate significant growth opportunities in the coming years as more industries embrace AI-driven innovation. This is the first of many product launches to establish our long-term leadership in this space.*"

For more information on the **GPU Cloud Server** offering, visit https://plus.hr/en/gpu-cloud-server.

About DHH S.p.A.

DHH S.p.A. (DHH.MI) (ISIN shares IT0005203622) is dedicated to reshaping internet infrastructure through the integration of next-generation technology and artificial intelligence. Based in Europe, the company leverages open-source technologies to enhance digital connectivity across various industries and regions. With a commitment to continuous research and open innovation, DHH aligns technological progress with stringent data privacy standards. This approach promotes technological excellence while safeguarding individual privacy, aiming to position the company as a relevant player in the evolution of global internet infrastructure. www.dhh.international

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