

DHH.si helps artists during the Covid-19 pandemic by supporting Optimisti.si - 6.000 tickets sold, and 15.000 participants for Slovenia's first online live comedy event

Milan, 26 February 2021. DHH S.p.A. ("DHH") (DHH.MI | WDHH21.MI) (ISIN shares IT0005203622 | ISIN warrants IT0005203689), the cloud computing provider of Southeast Europe, announces that DHH.si, the Slovenian subsidiary - leading provider in Slovenia managing three brands, Domenca, Domovanje and Si-Shell – supports the Optimisti.si project through its brand Domenca.

Optimisti.si is a project that aims to help the artists (actors, comedians, musicians etc.) during the Covid-19 pandemic and give them a platform where they can interact with their audience online.

<u>Domenca</u> helped three Slovenian comedians perform Slovenia's first online live comedy (streamed) by providing hosting through its cloud infrastructure. The project's pinnacle was the big premiere on January 17th with around 6.000 tickets sold, which means that many households watched the show, and by the performer's estimates this equates to 15.000 people in total.

The online audience would fill Slovenia's largest arena Stožice.

The successful launch of the online comedy has opened the doors to other online events like concerts, theatre and shows; the first online concert was performed on February 8th, when the Slovenian cultural and national holiday is celebrated. February 8th is the anniversary of the death of the greatest Slovenian poet, dr. France Prešeren, who died in the year 1849.

For more info, please visit www.optimisti.si and www.tretjioder.si.

Tomaž Koštial, CEO of DHH.si, comments: "We are really happy to be a part of the Optimisti.si and Tretjioder.si project. When we heard the idea, we were immediately interested in helping out with what we can. This project is the perfect example of making the best out of a negative situation to create something new and positive. It gives the artists an opportunity to adapt to the current situation and the new normal."

About DHH S.p.A.

Established in July 2015 and located in Milan, DHH SpA ("DHH") is a tech-group that provides the "virtual infrastructure" to run websites, apps, e-commerces and software as a service solutions to 100.000+ customers across Southeast Europe (the so-called "Adriatic Sea area"), a geographic area where expected growth rates are higher thanks to current lower digital penetration.



DHH is listed on AIM Italia, a Multilateral Trading Facility regulated by Borsa Italiana S.p.A. and registered as an SME Growth Market.

For more information please visit: www.dhh.international

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