

DHH announces the launch of CloudSeed, a “startup turnaround” initiative developed in Joint Venture with Seeweb

Milan, 20 March 2018. DHH S.p.A. (“**DHH**”) (DHH.MI | WDHH21.MI) (ISIN shares IT0005203622 | ISIN warrants IT0005203689), a tech company whose mission is to create the “Internet Platform of the Emerging markets of Europe”, announces that it has entered a Joint Venture Agreement along with Seeweb, a company that is providing cloud computing and datacenter services globally.

The companies have entered the agreement with the joint aim of collaboration on the project entitled “*CloudSeed – Startup Turnaround*.” The project looks into supporting and investing in the start-up businesses that position themselves in the web hosting, SaaS and cloud computing industry.

One of the specifics of the project is that it strives to provide support to the “former” start-ups. Speaking differently, CloudSeed looks for start-ups that no longer represent this business group due to various reasons. Following on this, the target audience of the CloudSeed project includes start-ups that were unable to succeed in a reasonable amount of time and become a fully functioning company but where there is still a team of passionate founders and a good and useful idea that is still relevant in the modern market environment.

The CloudSeed project analyzes the potential of the candidates prior to start any collaboration. Once a candidate gets an approval, the experts in place help the company to develop a strategy, and if necessary, to re-engineer a product with a vision of “common business building” approach.

Companies’ expertise

Seeweb has a broad experience in consulting on the best practices in the start-up area, while the project “CloudSeed” is one of its initiatives that provides teams and companies with the top-notch guidance in regards to the business strategy, re-building and turnarounds.

DHH is a public company that is listed on the Italian Stock Exchange. While the company focuses its efforts on the investments in the web hosting, SaaS, and cloud computing industries across Southern Europe, it already has a number of successful business cases in its portfolio.

One of these cases is Tophost - the company that joined the DHH group back in 2016.

When joining DHH group, the company was in a turnaround situation, with a descending trend (-7,6% in bookings during the second half of 2016, if compared with the second half of 2015). In January 2018, Tophost registered a +16,3% growth in bookings during the second half of 2017 (Bookings 2H2017 vs Bookings 2H2016).

The Tophost growth trend is continuing in the early days of 2018 (+26% in bookings in the first 23 days

of January, if compared with the same period of 2017).

CloudSeed will be officially launched Friday 23 March 2018 at SMAU Padova:

<https://www.smau.it/padova18>.

About DHH S.p.A.

Set up in July 2015 today DHH is a leader, among SMEs companies, in the business of web hosting services in the European emerging digital markets and has already built an international group with more than 72 employees, 100.000 customers and 70% of sales outside of Italy, divided between Slovenia, Croatia, Serbia and Switzerland.

For more information please visit: www.dhh.international

Contact

DHH S.p.A.

Via Caldera 21, 20153 Milano
+39 02 87365100
info@dhh.international
www.dhh.international

Nominated Adviser (Nomad)

Advance SIM S.p.A.

Società di Intermediazione Mobiliare
Piazza Cavour 3, 20121 Milano
T +39 02 36574590
F +39 0295441370
C +39 3279031218
massimo.grosso@advancesim.it
www.advancesim.it